



USA Football Overview

USA Football, the sport's national governing body, leads the game's development, inspires participation and ensures a positive experience for youth, high school and amateur players. USA Football hosts more than 80 football training events annually, offering education for coaches and game officials, skill development for players and resources for youth football league administrators. USA Football is the exclusive youth football development partner of the NFL, its 32 teams and the NFL Players Association. America's sole member of the International Federation of American Football (IFAF), USA Football manages U.S. national teams for international competition. An independent non-profit, USA Football was endowed by the NFL and NFL Players Association in 2002, and its members reside in all 50 states.

Setting Football Standards

USA Football strengthens how the sport is coached and administered on youth, high school and international levels.

Youth Football

USA Football will have educated more than 70,000 youth football coaches across America through full-day coaching schools and its tackle and flag football Certified Coaching Education Program (CCEP), comprehensive online coaching courses featuring computer animation and chapter quizzes to strengthen comprehension. These courses include CDC-approved concussion education and awareness material with an accompanying comprehension quiz. CDC-approved concussion awareness material also is distributed at all USA Football training events. Approximately 400,000 youth football players have benefited from USA Football's coaching programs, which instruct coaches how to teach the sport's fundamentals and employ effective coach-to-player and coach-to-parent communication techniques.

In 2008, Pop Warner Little Scholars, representing 250,000 of America's 3 million youngsters playing organized tackle football, mandated its 8,000 head coaches in 43 states to either attend a USA Football Coaching School or complete its online tackle football coaching course. In 2010, the Amateur Athletic Union (AAU), America's largest youth sports organization, and the National Association of Police Athletic Leagues (P.A.L.) strongly endorsed USA Football's online coaching education courses within its football programs representing tens of thousands of youth athletes.

High School Football

Commissioned by the National Federation of State High School Associations (NFHS), based in Indianapolis, USA Football created an online varsity football coaching education course that is now available to America's high school football coaches. This course, offered by the NFHS, is the only one of its kind for high school football, which is the country's most popular sport played by high school boys (1.14 million participants) by nearly a two-to-one margin.

International Football

USA Football assembles America's national teams for international competitions conducted by football's international federation (IFAF), which consists of 59 member countries spanning five continents. USA Football was the host federation of the 2009 IFAF Junior World Championship, held in Canton, Ohio's Fawcett Stadium adjacent to the Pro Football Hall of Fame, featuring eight nations competing for football's first junior world title, which was won by the United States.

National football federations outside of the United States request and receive USA Football's counsel and employ the non-profit organization's coaching education programs to further strengthen this burgeoning sport in their countries.

USA Football conducted the following in 2010:

- 37 full-day Coaching Schools across the country, designed exclusively for volunteer youth football coaches
- 36 nationwide state meetings of youth football administrators to share best practices
- Nine multi-day player camps held in major U.S. cities for player development (ages 7-14)
- Distribution of \$1 million in equipment grants for youth football leagues, based on merit and need
- Offer funds totaling \$500,000 to subsidize youth football volunteer background checks
- Released the USA Football Youth Football Rule Book & National Playing Standard, unifying the youth game
- Authoring exclusive and innovative youth football-related research to further strengthen the game's future

The NFL and collegiate athletic conferences partner with USA Football relative to its training events and initiatives.

USA Football also enjoys strong relationships with the American College of Sports Medicine (ACSM); the American Football Coaches Association (A.F.C.A.); the Centers for Disease Control and Prevention (CDC); the Professional Football Players Mothers Association (PFPMA), led by Ms. Wilma McNabb; and the Pro Football Hall of Fame.

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